





CIE – Comunicação e Imprensa Especializada, Lda., company of Publindústria's Group, is part of a corporate platform with more than 35 years of experience in publishing specialized magazines geared towards technological markets.

Publindústria is the leading company in the information and communications market for technicians, engineers and managers who work in the manufacturing industry.

The increasing importance of science and technology within the national economy is reflected in Publindústria's business and has already translated into several initiatives such as book publishing, educational training and seminar organization.

CIE - Comunicação e Imprensa Especializada, Lda. is the company of Publindústria's Group responsible for the promotion and editing of the following magazines: "o electricista", "robótica", "Manutenção", "renováveis magazine" and "ELEVARE".

**More than editors, we are experts in Industrial Communication!**



“o electricista” is a technical professional magazine, quarterly, with 5000 issues printed, aimed at professionals who work in the design, execution and maintenance of electrical installations, whether they refer to energy, telecommunication or safety. It provides information on new equipment, technological materials and processes; training; professional activities and news of technical events that may be of interest to the target market.

### Team

#### Director

Custódio Dias – ISEP

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## Sections

- » Lights
- » Opinion article
- » Voices of the Market
- » Telecommunication
- » Climatization
- » High voltage
- » Energy Efficiency
- » Formation
- » Electricity Practice Sheet
- » Ventilation
- » Case Studies
- » News
- » Technical Article
- » Bibliography
- » Thematic Dossier
- » Report
- » Interview
- » Case Study

- » Publish-Report
- » Technical-Commercial Information
- » Technical Market
- » Technical Note
- » ITED

## Editorial Content

- » Electricity
- » Low and Medium Voltage Electrical Installations
- » Lighting
- » Safety
- » Home Automation
- » Legislation, Standardization, Certification
- » Electrical Machinery
- » Telecommunications
- » Energy Efficiency
- » Instrumentation and Measurement

## Coverage

- » Portugal
- » Brazil
- » Spain
- » Angola
- » Mozambique

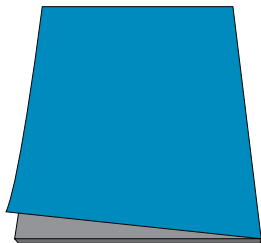
## Distribution

It is done by direct mail to subscribers and leading companies in the sector, and also, is distributed free at all trade fairs of interest to the sector.

- » **33%** Installers
- » **29%** Project Designers
- » **21%** Maintenance Manager
- » **9%** Distributors
- » **5%** Manufacturers
- » **2%** Education



**N.º79**



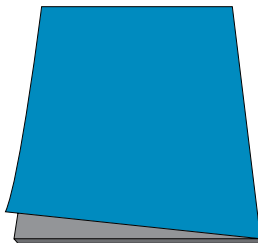
1.<sup>st</sup> QUARTER 2022

*Thematic Dossier*  
**ELECTRIC MOBILITY**

*Material delivery*  
**17 MARCH**

*Publication date*  
**APRIL**

**N.º80**



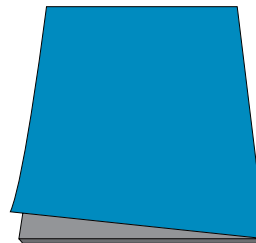
2.<sup>nd</sup> QUARTER 2022

*Thematic Dossier*  
**COMMUNICATION SYSTEMS  
IN PUBLIC TRANSPORT**

*Material delivery*  
**16 JUNE**

*Publication date*  
**JULY**

**N.º81**



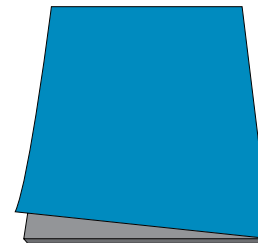
3.<sup>rd</sup> QUARTER 2022

*Thematic Dossier*  
**HOME AUTOMATION**

*Material delivery*  
**15 SEPTEMBER**

*Publication date*  
**OCTOBER**

**N.º82**



4.<sup>th</sup> QUARTER 2022

*Thematic Dossier*  
**INSTRUMENTATION  
AND MEASUREMENT AND  
ELECTRICAL PROTECTIONS**

*Material delivery*  
**09 DECEMBER**

*Publication date*  
**DECEMBER**

\*o electricista\* reserves the right to change publishing themes and dates according to strategic interest as Fairs and Conferences.



“robótica” is a technical-scientific information magazine, within the field of industrial automation and control technologies, and instrumentation. This **quarterly** magazine, with **5000** issues printed, in addition to technical scientific articles, presents information about new products, equipment or solutions, bibliography, trade fairs, among others.

### Team

#### Director

Fernando Pires – U. Minho

Manuel Silva (ISEP)

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Jorge Dias (DEE-ISR - U.Coimbra)

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### Sections

- » Editorial
- » Scientific Article
- » Column of The Portuguese Robotics Society
- » Entrepreneurship and Innovation in Portugal
- » Quality Space
- » Automation and Control
- » Electronic Industrial
- » Electronic Practice Sheet
- » Instrumentation
- » 3D Portugal
- » Industry News
- » Technical Note
- » Thematic File
- » Technical-Commercial Information
- » Case-Study
- » Press Coverage
- » Advertorial Coverage

- » Interview
- » Bibliography
- » Products and Technologies
- » Links

### Editorial Content

- » Robotics
- » Industrial Automation
- » Instrumentation
- » Pneumatics
- » Oil Hydraulics
- » Industrial Logistics
- » Control
- » Industrial Metrology
- » Industrial Information Technology
- » Cutting Technology
- » Tools, CAD/CAM
- » CNC
- » Machine Tools
- » Electronics

### Coverage

- » Portugal
- » Brazil
- » Spain
- » Angola
- » Mozambique

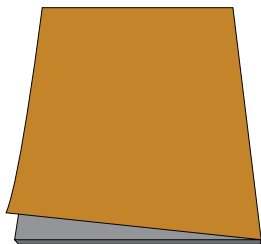
### Distribution

It is done by direct mail to subscribers and leading companies in the sector, and also, is distributed free at all trade fairs of interest to the sector.

- » **35%** Machinery and Equipment Manufacturers
- » **24%** Large Industries
- » **16%** Process Managers
- » **15%** Industrial Maintenance Technicians
- » **5%** Industrial Designers
- » **3%** Education
- » **2%** Other



**N.º126**



1.<sup>st</sup> QUARTER 2022

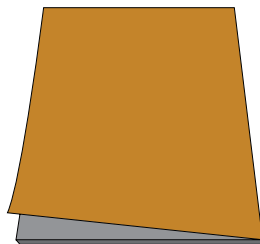
*Thematic Dossier*  
**THE DIGITAL FUTURE IN  
THE WATER INDUSTRY**

*Material delivery*  
**17 FEBRUARY**

*Publication date*  
**MARCH**

"robótica" reserves the right to change publishing themes and dates according to strategic interest as Fairs and Conferences.

**N.º127**



2.<sup>nd</sup> QUARTER 2022

*Thematic Dossier*  
**SAFETY IN MACHINES AND  
TOOLS**

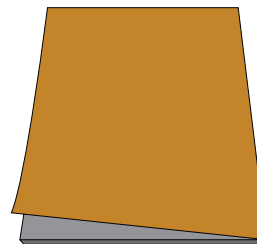
*Special Dossier*  
**THE WELDING INDUSTRY**

*Material delivery*  
**05 MAY**

*Publication date*  
**MAY**

*Event where it will be distributed*  
**360 TECH INDUSTRY**

**N.º128**



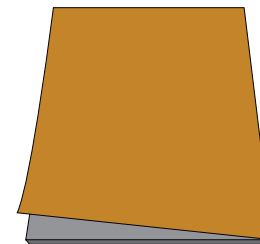
3.<sup>rd</sup> QUARTER 2022

*Thematic Dossier*  
**ROBOTICS AND THE FACTORY  
OF THE FUTURE**

*Material delivery*  
**21 JULY**

*Publication date*  
**SEPTEMBER**

**N.º129**



4.<sup>th</sup> QUARTER 2022

*Thematic Dossier*  
**COMMUNICATIONS AND  
INDUSTRIAL ELECTRONICS**

*Material delivery*  
**20 OCTOBER**

*Data de publicação*  
**NOVEMBER**

*Event where it will be distributed*  
**MOLDPLÁS**





“renováveis magazine” is a technical-professional magazine, **quarterly**, with **5000** issues printed, aimed to professionals with responsibilities in the promotion, design, implementation and maintenance of renewable energy’s installations, both for large power plants once the microgeneration installations. It provides information about new equipment, materials and technological processes, training, business, as news as technical events with interest to the public to whom it is intended.

## Team

### Director

Amadeu Borges - UTAD

### Editorial Team

Alexandre Fernandes - ADENE

Álvaro Rodrigues - FEUP/INEGI

Ana Estanqueiro - LNEG

António Joyce - LNEG

António Sá da Costa - APREN

António L. Gonçalves - EDP RENOVÁVEIS

João Abel Peças Lopes - FEUP/INESC

João Bernardo - DGEG

Joaquim Borges Gouveia - UA

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### Sections

- » Editorial
- » Opinion
- » Quality Space
- » Risk of Renewables
- » APESF Space
- » CBE Space
- » LNEG Space
- » COGEN Space
- » Voices of Market
- » News
- » Thematic File
- » Technical Visit
- » Technical Article
- » Research and Technologies
- » Academic World
- » Case-Study
- » Interview
- » Press Coverage
- » Advertorial Coverage
- » Technical-Commercial Information

- » Products and Technologies
- » Renewable Project
- » Barometer of Renewables
- » Bibliography
- » Links

### Editorial Content

- » Photovoltaic Solar and Thermal Energy
- » Wind Energy
- » Water Energy
- » Tidal and Wave Energy
- » Biomass and Biofuel
- » Geothermal Energy and other emerging technologies
- » Legislation, normalisation, certification
- » Energy Efficiency

### Coverage

- » Portugal
- » Brazil
- » Spain

- » Angola
- » Mozambique

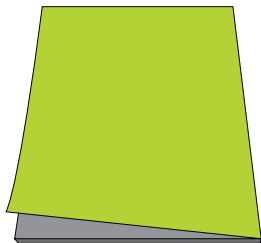
### Distribution

It is done by direct mail to subscribers and leading companies in the sector, and also, is distributed free at all trade fairs of interest to the sector.

- » **31%** Installers
- » **30%** Project Designers
- » **17%** Maintenance Professionals
- » **9%** Distributors
- » **7%** Final Consumer
- » **5%** Manufacturers
- » **1%** Others



## N.º49



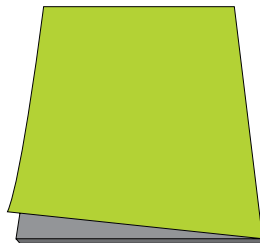
1.<sup>st</sup> QUARTER 2022

*Thematic Dossier*  
**SOLAR + WIND + HYDRO**

*Material delivery*  
**03 MARCH**

*Publication date*  
**MARCH**

## N.º50



2.<sup>nd</sup> QUARTER 2022

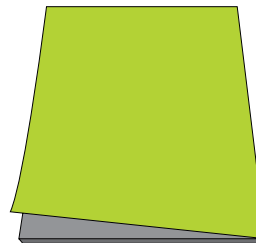
*Thematic Dossier*  
**BIOFUELS**

*Material delivery*  
**09 JUNE**

*Publication date*  
**JUNE**

*Event where it will be distributed*  
**GENERA**

## N.º51



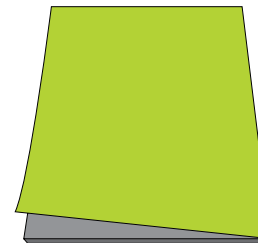
3.<sup>rd</sup> QUARTER 2022

*Thematic Dossier*  
**ENERGY EFFICIENCY  
AND MAINTENANCE OF  
ELECTRO-PRODUCING SYSTEMS**

*Material delivery*  
**08 SEPTEMBER**

*Publication date*  
**SEPTEMBER**

## N.º52



4.<sup>th</sup> QUARTER 2022

*Thematic Dossier*  
**HYDROGEN**

*Material delivery*  
**17 NOVEMBER**

*Publication date*  
**DECEMBER**

"renováveis magazine" reserves the right to change publishing themes and dates according to strategic interest as Fairs and Conferences.



“Manutenção” is a technical-professional magazine, within the scope of industrial maintenance technologies. This **quarterly** magazine, with **3000** issues printed, is based on the constant update of all industrial maintenance sectors. The magazine features information on new maintenance products, equipment and technologies, news, case studies, a hygiene and safety section, a quality section, bibliography, among other topics.

### Team

#### Director

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#### Associate Director

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## Sections

- » Editorial
- » Technical Article
- » Quality Space
- » Waste Management
- » Tribology Section
- » Electricity Course
- » APMI Information
- » AAMGA Information
- » News of the Industry
- » Thematic File
- » Case-Study
- » Interview
- » Press Coverage
- » Technical-Commercial Information

- » Bibliography
- » Products and Technologies

## Editorial Content

The development of Technological, Scientific and Organisational topics within the field of Maintenance in Industrial Spaces and others.

## Coverage

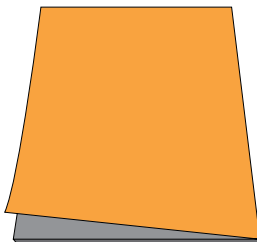
- » Portugal
- » Brazil
- » Spain
- » Angola
- » Mozambique

## Distribution

It is done by direct mail to subscribers and leading companies in the sector, and also, is distributed free at all trade fairs of interest to the sector.

- » **24%** Industrial Maintenance Technicians
- » **21%** Industry
- » **18%** Process Managers
- » **15%** APMI Members
- » **14%** Industrial Designers
- » **6%** Education
- » **2%** Other

## N.º152



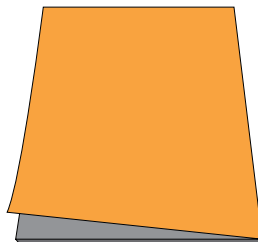
1<sup>ST</sup> QUARTER 2022

*Thematic Dossier*  
**MAINTENANCE IN THE  
TRANSPORT INDUSTRY**

*Material delivery*  
**24 MARCH**

*Publication date*  
**APRIL**

## N.º153



2.<sup>nd</sup> QUARTER 2022

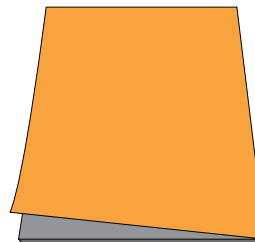
*Thematic Dossier*  
**ASSET MANAGEMENT  
AND ITS IMPLICATION**

*Special Dossier*  
**LUBRICANTS**

*Material delivery*  
**02 JUNE**

*Publication date*  
**JUNE**

## N.º154 / 155



3.<sup>rd</sup> and 4.<sup>th</sup> QUARTER 2022

*Thematic Dossier*  
**FACILITIES AND ITS  
MAINTENANCE**

*Material delivery*  
**13 OCTOBER**

*Publication date*  
**OCTOBER**

"Manutenção" reserves the right to change publishing themes and dates according to strategic interest as Fairs and Conferences.



“ELEVARE” is a digital magazine, **quarterly**, with technical information about elevators and material handling equipment. These take, currently, a crucial role of individual and industrial welfare, and it was unthinkable that the features of our built and the organization of industrial processes might be maintained without this equipment. With its importance, in the last years, the sector has undergone major changes – technological, legal and regulatory – streamlined by the continuous need to answer to the growing concerns of society about social level, economic, safety and comfort. Thus, issues like accessibility, energy efficiency, safety against fire, new materials, among other, are fields where there is a development of solutions.

### Team

#### Director

Fernando Maurício Dias – ISEP

#### Technical Director

Vítor Hugo Neves - ISEP

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## Sections

- » Editorial
- » Opinion
- » Quality Space
- » ANIEER Column
- » Co-owners Column
- » Normalization
- » Legislation
- » Quality, Safety and Environment
- » News
- » Technical Article
- » Technical Note
- » Research and Development
- » Thematic File
- » Interview
- » Press Coverage
- » Advertorial Coverage

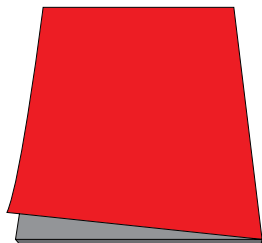
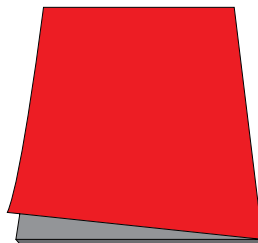
- » Case Study
- » Technical-Commercial Information
- » Figures
- » Lifts History
- » Products and Technologies
- » Bibliography
- » Technical Service
- » Links

## Editorial Content

- » Security devices
- » Variable frequency
- » Motors
- » Machines
- » Control systems for lifts
- » Frames command
- » Oil hydraulic

- » Pneumatics
- » Maintenance
- » Limiters of load
- » Electric and hydraulic lifts
- » Lubrificants
- » Load hoist
- » Pumping platforms
- » Handling of loads
- » Automated warehouses
- » Accessibility



**N.º18**1<sup>st</sup> SEMESTER 2022*Thematic Dossier***QUALITY***Material delivery***14 APRIL***Publication date***APRIL****N.º19**2<sup>nd</sup> SEMESTER 2022*Thematic Dossier***ELECTRONICS AND  
CONNECTIVITY IN ELEVATORS***Material delivery***08 SEPTEMBER***Publication date***SEPTEMBER**

"elevare" reserves the right to change publishing themes and dates according to strategic interest as Fairs and Conferences.



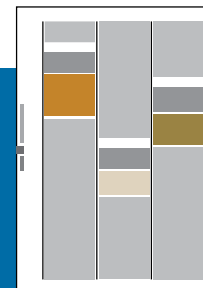
**TECHNICAL  
ARTICLE**



**TECHNICAL AND  
COMMERCIAL INFORMATION**



**CASE STUDY**



**NEWS &  
PRODUCTS**



TEXTO

**5000 a 12 000**  
characters with spaces

**4000 a 9000**  
characters with spaces

**3500 a 5500**  
characters with spaces

**900 a 1300**  
characters with spaces



IMAGEM

**4 or 5**  
with resolution  
300 dpi

**4 or 5**  
with resolution  
300 dpi

**4 or 5**  
with resolution  
300 dpi

**1**  
with resolution  
300 dpi



## see spaces and prices »

### Technical Specifications

All advertising material is entirely of the client's responsibility and should be sent in digital form. The placement of advertising is subject to the convenience of paging and location will be determined by the company, in accordance with its technical possibilities, excepting the advertisements that have been accepted under special positions.

### Accepted files

- » Acrobat PDF da Adobe
- » Adobe Illustrator CS4 (EPS, AI)
- » Adobe Indesign CS4 (EPS, INDD)

- » Adobe Photoshop CS4 (TIFF, JPEG, PSD)
- » Macromedia Freehand MX (EPS, FH11)
- » Formatos de Compressão .ZIP e .RAR

### File Type

- » Acrobat PDF from Adobe
- » Press Quality as Single-Page
- » Crop Marks
- » Bleed area of 3 mm

### Notes

- » It must be considered a knockout area of 5 mm from the bleeding cut to inside - on top, bottom and outside margin of the page, where it shall not be included any text information or

important graphic data (only color or image) – for cutting and bending reasons;

- » The imagens must have 300 dpi, CMYK colour mode, flattened layer;
- » If the advertising is sent in the original file, it must be “embedded” with all the elements used (pictures with 300 dpi resolution, corporate logos, vectors). Type must be converted to outlines. The colour system ought to be in CMYK, with overprint on Black;
- » Bleed area must be 3 mm and crop, bleed and registration marks must be included;
- » Under the 28 Article, n.º 2 of the Press Law (n.º 2/99, January 13), all the advertising inserts must have the acronym PUB.



Space	OE		ROB		RM		MAN		ELE	
Cover	210 x 185 mm	On request	130 x 180 mm	On request	200 x 160 mm	On request	—	On request	210 x 150 mm	On request
Double Cover (fold-out)	413 x 297 mm		413 x 297 mm		413 x 297 mm		413 x 297 mm			
Project Cover	210 x 218 mm		—		—		—			
Inside Cover	210 x 297 mm		210 x 297 mm		210 x 297 mm		210 x 297 mm			
Inside Project Cover	210 x 297 mm		—		—		—			
Back Cover	—		210 x 297 mm		210 x 297 mm		210 x 297 mm			
Full Page	210 x 297 mm		210 x 297 mm		210 x 297 mm		210 x 297 mm			
1/2 Page Horizontal	190 x 130 mm		190 x 130 mm		190 x 130 mm		190 x 130 mm			
1/2 Page Vertical	95 x 270 mm		95 x 270 mm		95 x 277 mm		95 x 270 mm			
1/4 Page Horizontal	190 x 90 mm		190 x 90 mm		190 x 95 mm		190 x 90 mm			
1/4 Page Vertical	95 x 130 mm		95 x 130 mm		95 x 135 mm		95 x 130 mm			
Insert	1 Page A4 (100 g) on request; 2 Page A4 (200 g) on request; Others on request								210 x 297 mm	

## Further advertising details

Júlio Almeida: julio.almeida@cie-comunicacao.pt | Phone: +351 225 899 626