





CIE – Comunicação e Imprensa Especializada, Lda., company of Publindústria's Group, is part of a corporate platform with more than 30 years of experience in publishing specialized magazines geared towards technological markets.

Publindústria is the leading company in the information and communications market for technicians, engineers and managers who work in the manufacturing industry.

The increasing importance of science and technology within the national economy is reflected in Publindústria's business and has already translated into several initiatives such as book publishing, educational training and seminar organization.

CIE – Comunicação e Imprensa Especializada, Lda. is the company of Publindústria's Group responsible for the promotion and editing of the following magazines: "o electricista", "robótica", "Manutenção", "renováveis magazine" and "ELEVARE".

**More than editors, we are experts in Industrial Communication!**



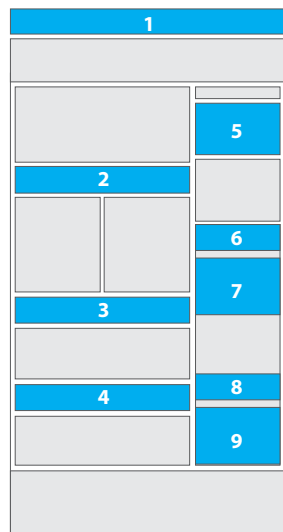
The CIE – Comunicação e Imprensa Especializada's Team is guided by the requirements that operates in the servisses it offers and effectiveness in achieving the same. We have all the conditions to develop activities that we propose in a climate of trust and professionalism, guaranteeing the respect and recognition of our customers.

- » Newsletter and corporate magazine
- » Communication and Marketing
- » Training
- » Webdesign and Graphic Arts

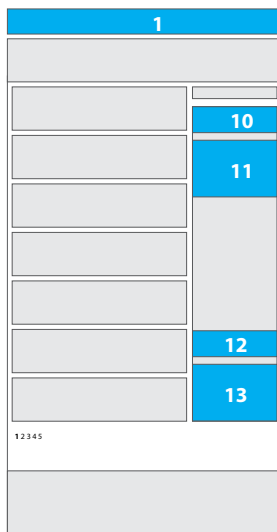


## Website

Spaces and prices for all websites. Banners must have .jpg format, .gif or animated .gif.



**option A**



**option B**

### option A

Homepage

*banner 1* - 980 x 83 px - 500€/month

*banner 2* - 678 x 83 px - 450€/month

*banner 3* - 678 x 83 px - 450€/month

*banner 4* - 678 x 83 px - 450€/month

*banner 5* - 300 x 228 px - 400€/month

*banner 6* - 300 x 75 px - 300€/month

*banner 7* - 300 x 228 px - 400€/month

### Rotative

*banner 8* - 300 x 75 px - 100€/month

*banner 9* - 300 x 228 px - 200€/month

### option B

Web page with news, products or magazine

*banner 10* - 300 x 75 px - 200€/month

*banner 11* - 300 x 228 px - 300€/month

### Rotative

*banner 12* - 300 x 75 px - 100€/month

*banner 13* - 300 x 228 px - 200€/month

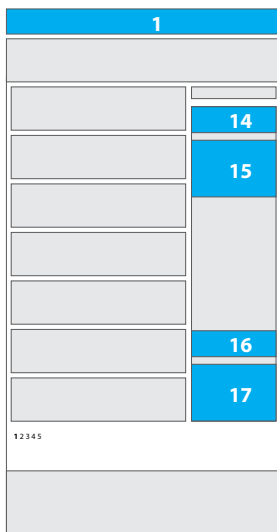
### Note:

The website of ELEVARE only have four options: banner 6, banner 7, banner 8 and banner 9.

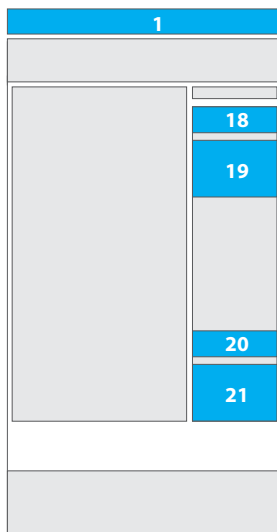


## Website

Spaces and prices for all websites. Banners must have .jpg format, .gif or animated .gif.



**option C**



**option D**

### option C

Another page of the website (services, who we are, behind others)

*banner 14* - 300 x 75 px - 200€/month

*banner 15* - 300 x 228 px - 300€/month

### Rotative

*banner 16* - 300 x 75 px - 100€/month

*banner 17* - 300 x 228 px - 200€/month

### option D

Page with a news or product.

*banner 18* - 300 x 75 px - 200€/month

*banner 19* - 300 x 228 px - 300€/month

### Rotative

*banner 20* - 300 x 75 px - 100€/month

*banner 21* - 300 x 228 px - 200€/month



## Newsletter

Spaces and prices for all newsletter. Banners must have .jpg format, .gif or animated .gif.

				<p><b>option A</b>                      Top banner                      566 x 83 px - 450€/month</p> <p><b>option B</b>                      Middle banner                      566 x 83 px - 450€/month</p> <p><b>option C</b>                      Middle banner                      150 x 430 px - 600€/month</p> <p><b>option D</b>                      Footnote banner                      566 x 83 px - 350€/month</p>
<b>option A</b>	<b>option B</b>	<b>option C</b>	<b>option D</b>	



## Email marketing

### BASIC PROPOSAL

Price on request

- » 1 newsletter sent to the CIE's database

### REGULAR PROPOSAL

Price on request

- » 2 newsletters sent to the CIE's database
- » 1 banner on the website

### ADVANCED PROPOSAL

Price on request

- » 2 newsletters sent to the CIE's database
- » 1 banner on the website
- » 1 full page advertisement in one of the magazines

#### For more information please contact:

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