





CIE – Comunicação e Imprensa Especializada, Lda., company of Publindústria's Group, is part of a corporate platform with more than 30 years of experience in publishing specialized magazines geared towards technological markets.

Publindústria is the leading company in the information and communications market for technicians, engineers and managers who work in the manufacturing industry.

The increasing importance of science and technology within the national economy is reflected in Publindústria's business and has already translated into several initiatives such as book publishing, educational training and seminar organization.

CIE – Comunicação e Imprensa Especializada, Lda. is the company of Publindústria's Group responsible for the promotion and editing of the following magazines: "o electricista", "robótica", "Manutenção", "renováveis magazine" and "ELEVARE".

More than editors, we are experts in Industrial Communication!



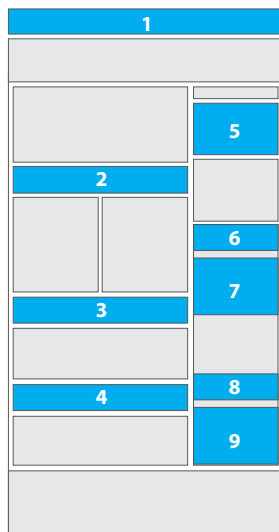
The CIE – Comunicação e Imprensa Especializada's Team is guided by the requirements that operates in the servisses it offers and effectiveness in achieving the same. We have all the conditions to develop activities that we propose in a climate of trust and professionalism, guaranteeing the respect and recognition of our customers.

- » Newsletter and corporate magazine
- » Communication and Marketing
- » Training
- » Webdesign and Graphic Arts

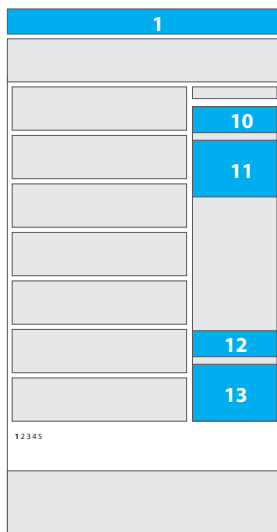


Website

Spaces and prices for all websites. Banners must have .jpg format, .gif or animated .gif.



option A



option B

option A

Homepage

banner 1 - 980 x 83 px - 500€/month

banner 2 - 678 x 83 px - 450€/month

banner 3 - 678 x 83 px - 450€/month

banner 4 - 678 x 83 px - 450€/month

banner 5 - 300 x 228 px - 400€/month

banner 6 - 300 x 75 px - 300€/month

banner 7 - 300 x 228 px - 400€/month

Rotative

banner 8 - 300 x 75 px - 100€/month

banner 9 - 300 x 228 px - 200€/month

option B

Web page with news, products or magazine

banner 10 - 300 x 75 px - 200€/month

banner 11 - 300 x 228 px - 300€/month

Rotative

banner 12 - 300 x 75 px - 100€/month

banner 13 - 300 x 228 px - 200€/month

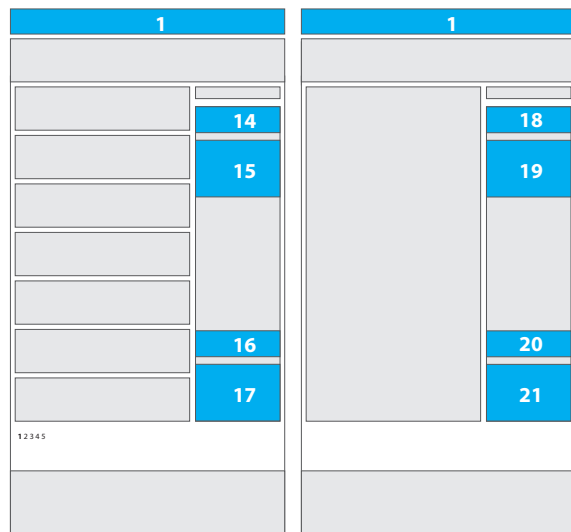
Note:

The website of ELEVARE only have four options: banner 6, banner 7, banner 8 and banner 9.



Website

Spaces and prices for all websites. Banners must have .jpg format, .gif or animated .gif.



option C

option D

option C

Another page of the website (services, who we are, behind others)

banner 14 - 300 x 75 px - 200€/month

banner 15 - 300 x 228 px - 300€/month

Rotative

banner 16 - 300 x 75 px - 100€/month

banner 17 - 300 x 228 px - 200€/month

option D

Page with a news or product.

banner 18 - 300 x 75 px - 200€/month

banner 19 - 300 x 228 px - 300€/month

Rotative

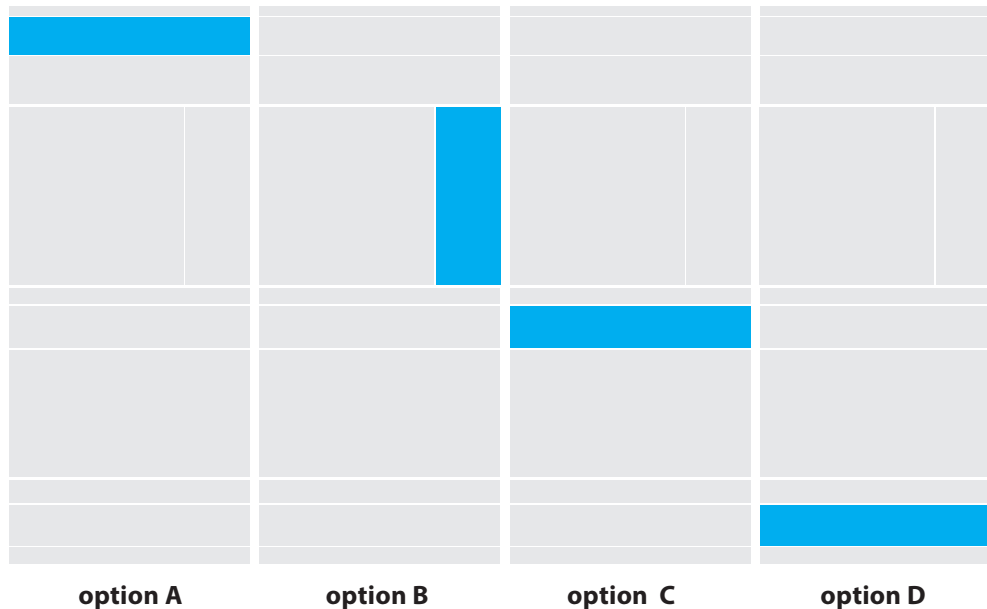
banner 20 - 300 x 75 px - 100€/month

banner 21 - 300 x 228 px - 200€/month



Newsletter

Spaces and prices for all newsletter. Banners must have .jpg format, .gif or animated .gif.



option A

Top banner

566 x 83 px - 450€/month

option B

Middle banner

566 x 83 px - 450€/month

option C

Middle banner

150 x 430 px - 600€/month

option D

Footnote banner

566 x 83 px - 350€/month



Email marketing

BASIC PROPOSAL

- » 1 newsletter sent to the CIE's database

Price on request

REGULAR PROPOSAL

- » 2 newsletters sent to the CIE's database
- » 1 banner on the website

Price on request

ADVANCED PROPOSAL

- » 2 newsletters sent to the CIE's database
- » 1 banner on the website
- » 1 full page advertisement in one of the magazines

Price on request

For more information please contact:

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Addlink

PACK 20

Insertion of 20 products per year 30,00€ *

PACK 50

Insertion of 50 products per year 65,00€ *

PACK 100

Insertion of 100 products per year 100,00€ *

PACK 200

Insertion of 200 products per year 170,00€ *

* To these values is added VAT at legal rate.

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INFO

Each product of the packs can be used in one or more websites. Those decision and division are responsibilities of the company.

More information