





CIE – Comunicação e Imprensa Especializada, Lda., company of Publindústria's Group, is part of a corporate platform with more than 30 years of experience in publishing specialized magazines geared towards technological markets.

Publindústria is the leading company in the information and communications market for technicians, engineers and managers who work in the manufacturing industry.

The increasing importance of science and technology within the national economy is reflected in Publindústria's business and has already translated into several initiatives such as book publishing, educational training and seminar organization.

CIE - Comunicação e Imprensa Especializada, Lda. is the company of Publindústria's Group responsible for the promotion and editing of the following magazines: "o electricista", "robótica", "Manutenção", "renováveis magazine", "ELEVARE" and "Dignus".

More than editors, we are experts in Industrial Communication!



“o electricista” is a technical professional magazine, quarterly, with 5000 issues printed, aimed at professionals who work in the design, execution and maintenance of electrical installations, whether they refer to energy, telecommunication or safety. It provides information on new equipment, technological materials and processes; training; professional activities and news of technical events that may be of interest to the target market.

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Sections

- » Lights
- » Opinion article
- » Voices of the Market
- » Telecommunication
- » Climatization
- » High voltage
- » Energy Efficiency
- » Formation
- » Electricity Practice Sheet
- » Ventilation
- » Case Studies
- » News
- » Technical Article
- » Bibliography
- » Thematic Dossier
- » Report
- » Interview
- » Case Study

- » Publish-Report
- » Technical-Commercial Information
- » Technical Market
- » Technical Note
- » ITED

Editorial Content

- » Electricity
- » Low and Medium Voltage Electrical Installations
- » Lighting
- » Safety
- » Home Automation
- » Legislation, Standardization, Certification
- » Electrical Machinery
- » Telecommunications
- » Energy Efficiency
- » Instrumentation and Measurement

Coverage

- » Portugal
- » Brazil
- » Spain
- » Angola
- » Mozambique

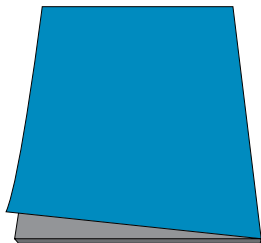
Distribution

It is done by direct mail to subscribers and leading companies in the sector, and also, is distributed free at all trade fairs of interest to the sector.

- » **33%** Installers
- » **29%** Project Designers
- » **21%** Maintenance Manager
- » **9%** Distributors
- » **5%** Manufacturers
- » **2%** Education



N.º75



1.st QUARTER 2021

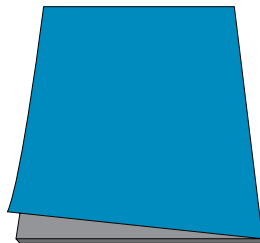
Thematic Dossier
**ELECTRICAL INSTALLATIONS
AND HOME AUTOMATION**

Material delivery
18 MARCH

Publication date
APRIL

Event where it will be distributed
MATELEC

N.º76



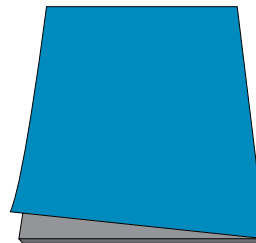
2.nd QUARTER 2021

Thematic Dossier
**TELECOMMUNICATIONS
AND SECURITY**

Material delivery
17 JUNE

Publication date
JULY

N.º77



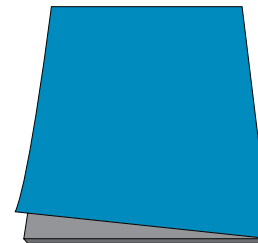
3.rd QUARTER 2021

Thematic Dossier
**ELECTRIC POWER PRODUCTION
AND GENERATING SETS**

Material delivery
15 SEPTEMBER

Publication date
OCTOBER

N.º78



4.th QUARTER 2021

Thematic Dossier
**TRAINING OFFER IN THE
AREA OF ELECTRICITY /
ELECTROTECHNICSL**

Material delivery
10 DECEMBER

Publication date
DECEMBER

*"o electricista" reserves the right to change publishing themes and dates according to strategic interest as Fairs and Conferences.



“robótica” is a technical-scientific information magazine, within the field of industrial automation and control technologies, and instrumentation. This **quarterly** magazine, with **5000** issues printed, in addition to technical scientific articles, presents information about new products, equipment or solutions, bibliography, trade fairs, among others.

Team

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Editorial Team

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Sections

- » Editorial
- » Scientific Article
- » Column of The Portuguese Robotics Society
- » Entrepreneurship and Innovation in Portugal
- » Quality Space
- » Automation and Control
- » Electronic Industrial
- » Electronic Practice Sheet
- » Instrumentation
- » 3D Portugal
- » Industry News
- » Technical Note
- » Thematic File
- » Technical-Commercial Information
- » Case-Study
- » Press Coverage
- » Advertorial Coverage

- » Interview
- » Bibliography
- » Products and Technologies
- » Links

Editorial Content

- » Robotics
- » Industrial Automation
- » Instrumentation
- » Pneumatics
- » Oil Hydraulics
- » Industrial Logistics
- » Control
- » Industrial Metrology
- » Industrial Information Technology
- » Cutting Technology
- » Tools, CAD/CAM
- » CNC
- » Machine Tools
- » Electronics

Coverage

- » Portugal
- » Brazil
- » Spain
- » Angola
- » Mozambique

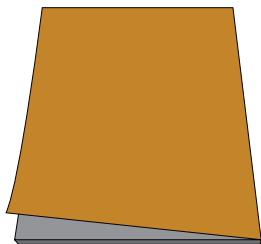
Distribution

It is done by direct mail to subscribers and leading companies in the sector, and also, is distributed free at all trade fairs of interest to the sector.

- » **35%** Machinery and Equipment Manufacturers
- » **24%** Large Industries
- » **16%** Process Managers
- » **15%** Industrial Maintenance Technicians
- » **5%** Industrial Designers
- » **3%** Education
- » **2%** Other



N.º122



1.st QUARTER 2021

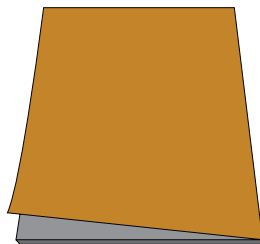
Thematic Dossier
ROUND TABLE ON ROBOTICS

Material delivery
18 FEBRUARY

Publication date
MARCH

Event where it will be distributed
3D ADDITIVE EXPO

N.º123



2.nd QUARTER 2021

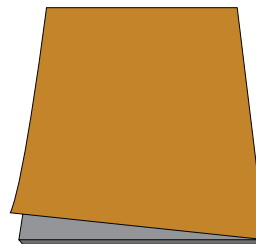
Thematic Dossier
ADDITIVE MANUFACTURING

Material delivery
22 APRIL

Publication date
MAY

Event where it will be distributed
**360 TECH INDUSTRY
EMAF**

N.º124



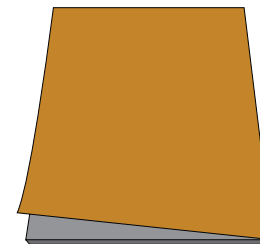
3.rd QUARTER 2021

Thematic Dossier
MECHATRONICS VS INDUSTRY 4.0

Material delivery
24 JUNE

Publication date
JULY

N.º125



4.th QUARTER 2021

Thematic Dossier
**THE WORLD OF MACHINES
AND TOOLS**

Material delivery
23 SEPTEMBER

Data de publicação
OCTOBER

Event where it will be distributed
MOLDPLÁS

"robótica" reserves the right to change publishing themes and dates according to strategic interest as Fairs and Conferences.



“renováveis magazine” is a technical-professional magazine, **quarterly**, with **5000** issues printed, aimed to professionals with responsibilities in the promotion, design, implementation and maintenance of renewable energy’s installations, both for large power plants once the microgeneration installations. It provides information about new equipment, materials and technological processes, training, business, as news as technical events with interest to the public to whom it is intended.

Team

Director

Amadeu Borges - UTAD

Editorial Team

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Sections

- » Editorial
- » Opinion
- » Quality Space
- » Risk of Renewables
- » APESF Space
- » CBE Space
- » LNEG Space
- » COGEN Space
- » Voices of Market
- » News
- » Thematic File
- » Technical Visit
- » Technical Article
- » Research and Technologies
- » Academic World
- » Case-Study
- » Interview
- » Press Coverage
- » Advertorial Coverage
- » Technical-Commercial Information

- » Products and Technologies
- » Renewable Project
- » Barometer of Renewables
- » Bibliography
- » Links

Editorial Content

- » Photovoltaic Solar and Thermal Energy
- » Wind Energy
- » Water Energy
- » Tidal and Wave Energy
- » Biomass and Biofuel
- » Geothermal Energy and other emerging technologies
- » Legislation, normalisation, certification
- » Energy Efficiency

Coverage

- » Portugal
- » Brazil
- » Spain

- » Angola
- » Mozambique

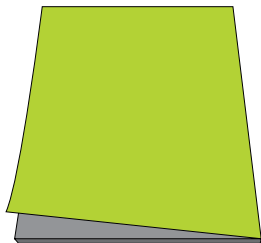
Distribution

It is done by direct mail to subscribers and leading companies in the sector, and also, is distributed free at all trade fairs of interest to the sector.

- » **31%** Installers
- » **30%** Project Designers
- » **17%** Maintenance Professionals
- » **9%** Distributors
- » **7%** Final Consumer
- » **5%** Manufacturers
- » **1%** Others



N.º45



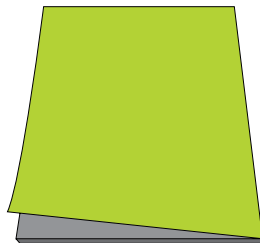
1.st QUARTER 2021

Thematic Dossier
**RENEWABLES AND IMPROVING
ENERGY EFFICIENCY**

Material delivery
04 MARCH

Publication date
MARCH

N.º46



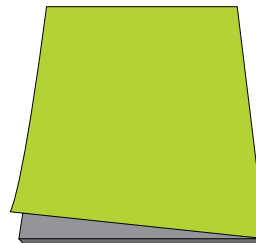
2.nd QUARTER 2021

Thematic Dossier
**ENDOGENOUS ENERGY
RESOURCES**

Material delivery
26 MAY

Publication date
JUNE

N.º47



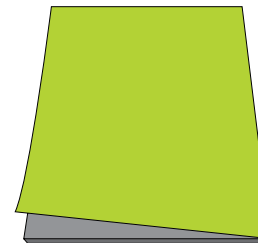
3.rd QUARTER 2021

Thematic Dossier
HYDROGEN

Material delivery
02 SEPTEMBER

Publication date
SEPTEMBER

N.º48



4.th QUARTER 2021

Thematic Dossier
**RENEWABLES AND REDUCING
ENERGY IMPORTS**

Material delivery
11 NOVEMBER

Publication date
NOVEMBER

"renováveis magazine" reserves the right to change publishing themes and dates according to strategic interest as Fairs and Conferences.



“Manutenção” is a technical-professional magazine, within the scope of industrial maintenance technologies. This **quarterly** magazine, with **3000** issues printed, is based on the constant update of all industrial maintenance sectors. The magazine features information on new maintenance products, equipment and technologies, news, case studies, a hygiene and safety section, a quality section, bibliography, among other topics.

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Sections

- » Editorial
- » Technical Article
- » Quality Space
- » Waste Management
- » Tribology Section
- » Electricity Course
- » APMI Information
- » AAMGA Information
- » News of the Industry
- » Thematic File
- » Case-Study
- » Interview
- » Press Coverage
- » Technical-Commercial Information

- » Bibliography
- » Products and Technologies

Editorial Content

The development of Technological, Scientific and Organisational topics within the field of Maintenance in Industrial Spaces and others.

Coverage

- » Portugal
- » Brazil
- » Spain
- » Angola
- » Mozambique

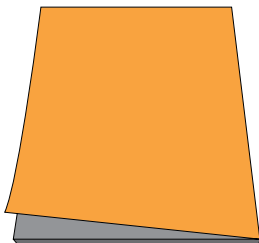
Distribution

It is done by direct mail to subscribers and leading companies in the sector, and also, is distributed free at all trade fairs of interest to the sector.

- » **24%** Industrial Maintenance Technicians
- » **21%** Industry
- » **18%** Process Managers
- » **15%** APMI Members
- » **14%** Industrial Designers
- » **6%** Education
- » **2%** Other



N.º148



1ST QUARTER 2021

Thematic Dossier

**MAINTENANCE OF BUILDINGS
AND INFRASTRUCTURES**

Special Dossier

**WASTE AND ENVIRONMENTAL
PERFORMANCE**

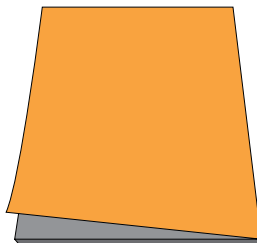
Material delivery

25 MARCH

Publication date

APRIL

N.º149



2.nd QUARTER 2021

Thematic Dossier

**LOGISTICS AND ASSET
MANAGEMENT**

Special Dossier

LUBRICANTS

Material delivery

02 JUNE

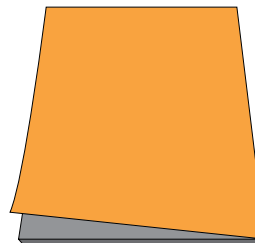
Publication date

JUNE

Event where it will be distributed

EMAF

N.º150 / 151



3.rd and 4.th QUARTER 2021

Thematic Dossier

INTELLIGENT MAINTENANCE

Material delivery

07 OCTOBER

Publication date

OCTOBER

Event where it will be distributed

**CONGRESSO NACIONAL
DE MANUTENÇÃO**

"Manutenção" reserves the right to change publishing themes and dates according to strategic interest as Fairs and Conferences.



“ELEVARE” is a digital magazine, **quarterly**, with technical information about elevators and material handling equipment. These take, currently, a crucial role of individual and industrial welfare, and it was unthinkable that the features of our built and the organization of industrial processes might be maintained without this equipment. With its importance, in the last years, the sector has undergone major changes – technological, legal and regulatory – streamlined by the continuous need to answer to the growing concerns of society about social level, economic, safety and comfort. Thus, issues like accessibility, energy efficiency, safety against fire, new materials, among other, are fields where there is a development of solutions.

Team

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Vítor Hugo Neves - ISEP

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Sections

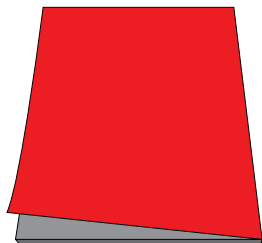
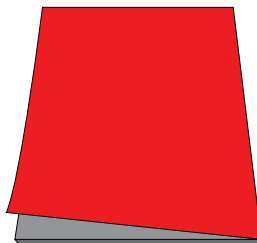
- » Editorial
- » Opinion
- » Quality Space
- » ANIEER Column
- » Co-owners Column
- » Normalization
- » Legislation
- » Quality, Safety and Environment
- » News
- » Technical Article
- » Technical Note
- » Research and Development
- » Thematic File
- » Interview
- » Press Coverage
- » Advertorial Coverage

- » Case Study
- » Technical-Commercial Information
- » Figures
- » Lifts History
- » Products and Technologies
- » Bibliography
- » Technical Service
- » Links

Editorial Content

- » Security devices
- » Variable frequency
- » Motors
- » Machines
- » Control systems for lifts
- » Frames command
- » Oil hydraulic

- » Pneumatics
- » Maintenance
- » Limiters of load
- » Electric and hydraulic lifts
- » Lubrificants
- » Load hoist
- » Pumping platforms
- » Handling of loads
- » Automated warehouses
- » Accessibility

**N.º16**1st SEMESTER 2021*Thematic Dossier***ENERGY CERTIFICATION IN LIFTS***Material delivery***04 MARCH***Publication date***MARCH****N.º17**2nd SEMESTER 2021*Thematic Dossier***ACCESSIBILITY***Material delivery***09 SEPTEMBER***Publication date***SEPTEMBER**

"elevare" reserves the right to change publishing themes and dates according to strategic interest as Fairs and Conferences.



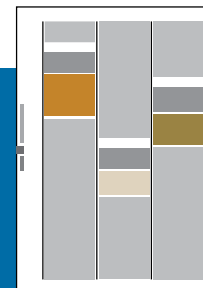
**TECHNICAL
ARTICLE**



**TECHNICAL AND
COMMERCIAL INFORMATION**



CASE STUDY



**NEWS &
PRODUCTS**



TEXTO

5000 a 12 000
characters with spaces

4000 a 9000
characters with spaces

3500 a 5500
characters with spaces

900 a 1300
characters with spaces



IMAGEM

4 or 5
with resolution
300 dpi

4 or 5
with resolution
300 dpi

4 or 5
with resolution
300 dpi

1
with resolution
300 dpi



see spaces and prices »

Technical Specifications

All advertising material is entirely of the client's responsibility and should be sent in digital form. The placement of advertising is subject to the convenience of paging and location will be determined by the company, in accordance with its technical possibilities, excepting the advertisements that have been accepted under special positions.

Accepted files

- » Acrobat PDF da Adobe
- » Adobe Illustrator CS4 (EPS, AI)
- » Adobe Indesign CS4 (EPS, INDD)

- » Adobe Photoshop CS4 (TIFF, JPEG, PSD)
- » Macromedia Freehand MX (EPS, FH11)
- » Formatos de Compressão .ZIP e .RAR

File Type

- » Acrobat PDF from Adobe
- » Press Quality as Single-Page
- » Crop Marks
- » Bleed area of 3 mm

Notes

- » It must be considered a knockout area of 5 mm from the bleeding cut to inside - on top, bottom and outside margin of the page, where it shall not be included any text information or

important graphic data (only color or image) – for cutting and bending reasons;

- » The imagens must have 300 dpi, CMYK colour mode, flattened layer;
- » If the advertising is sent in the original file, it must be “embedded” with all the elements used (pictures with 300 dpi resolution, corporate logos, vectors). Type must be converted to outlines. The colour system ought to be in CMYK, with overprint on Black;
- » Bleed area must be 3 mm and crop, bleed and registration marks must be included;
- » Under the 28 Article, n.º 2 of the Press Law (n.º 2/99, January 13), all the advertising inserts must have the acronym PUB.



Space	OE		ROB		RM		MAN		ELE	
Cover	210 x 185 mm	2500 €	130 x 180 mm	2500 €	200 x 160 mm	2500 €	—	—	210 x 150 mm	650 €
Double Cover (fold-out)	413 x 297 mm	2030 €	413 x 297 mm	2030 €	413 x 297 mm	2030 €	413 x 297 mm	2030 €	—	—
Project Cover	210 x 218 mm	2100 €	—	—	—	—	—	—	—	—
Inside Cover	210 x 297 mm	1600 €	210 x 297 mm	1600 €	210 x 297 mm	1600 €	210 x 297 mm	1600 €	210 x 297 mm	500 €
Inside Project Cover	210 x 297 mm	1600 €	—	—	—	—	—	—	—	—
Back Cover	—	—	210 x 297 mm	1800 €	210 x 297 mm	1800 €	210 x 297 mm	1800 €	—	—
Full Page	210 x 297 mm	1150 €	210 x 297 mm	1150 €	210 x 297 mm	1150 €	210 x 297 mm	1150 €	210 x 297 mm	400 €
1/2 Page Horizontal	190 x 130 mm	685 €	190 x 130 mm	685 €	190 x 130 mm	685 €	190 x 130 mm	685 €	190 x 130 mm	250 €
1/2 Page Vertical	95 x 270 mm	685 €	95 x 270 mm	685 €	95 x 277 mm	685 €	95 x 270 mm	685 €	95 x 270 mm	250 €
1/4 Page Horizontal	190 x 90 mm	405 €	190 x 90 mm	405 €	190 x 95 mm	405 €	190 x 90 mm	405 €	190 x 90 mm	150 €
1/4 Page Vertical	95 x 130 mm	405 €	95 x 130 mm	405 €	95 x 135 mm	405 €	95 x 130 mm	405 €	95 x 130 mm	150 €
Insert	1 Page A4 (100 g) 1000 €; 2 Page A4 (200 g) 1850 €; Others on request								210 x 297 mm	000 €

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