





CIE – Comunicação e Imprensa Especializada, Lda., company of Publindústria's Group, is part of a corporate platform with more than 38 years of experience in publishing specialized magazines geared towards technological markets.

Publindústria is the leading company in the information and communications market for technicians, engineers and managers who work in the manufacturing industry.

The increasing importance of science and technology within the national economy is reflected in Publindústria's business and has already translated into several initiatives such as book publishing, educational training and seminar organization.

CIE - Comunicação e Imprensa Especializada, Lda. is the company of Publindústria's Group responsible for the promotion and editing of the following magazines: "o electricista", "robótica", "Manutenção", "renováveis magazine" and "ELEVARE".

More than editors, we are experts in Industrial Communication!



“o electricista” is a technical professional magazine, quarterly, with 5000 issues printed, aimed at professionals who work in the design, execution and maintenance of electrical installations, whether they refer to energy, telecommunication or safety. It provides information on new equipment, technological materials and processes; training; professional activities and news of technical events that may be of interest to the target market.

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Sections

- » Lights
- » Opinion article
- » Voices of the Market
- » Telecommunication
- » Climatization
- » High voltage
- » Energy Efficiency
- » Formation
- » Electricity Practice Sheet
- » Ventilation
- » Case Studies
- » News
- » Technical Article
- » Bibliography
- » Thematic Dossier
- » Report
- » Interview
- » Case Study

- » Publish-Report
- » Technical-Commercial Information
- » Technical Market
- » Technical Note
- » ITED

Editorial Content

- » Electricity
- » Low and Medium Voltage Electrical Installations
- » Lighting
- » Safety
- » Home Automation
- » Legislation, Standardization, Certification
- » Electrical Machinery
- » Telecommunications
- » Energy Efficiency
- » Instrumentation and Measurement

Coverage

- » Portugal
- » Brazil
- » Spain
- » Angola
- » Mozambique

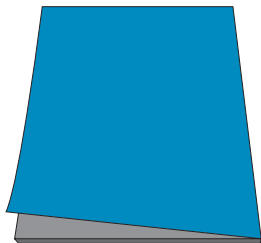
Distribution

It is done by direct mail to subscribers and leading companies in the sector, and also, is distributed free at all trade fairs of interest to the sector.

- » **33%** Installers
- » **29%** Project Designers
- » **21%** Maintenance Manager
- » **9%** Distributors
- » **5%** Manufacturers
- » **2%** Education



N.º87



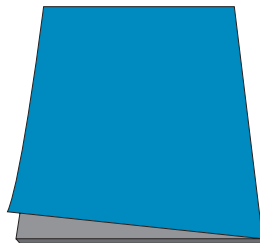
1.st QUARTER 2024

Thematic Dossier
**ENERGY EFFICIENCY
AND ENERGY QUALITY**

Material delivery
21 MARCH

Publication date
APRIL

N.º88



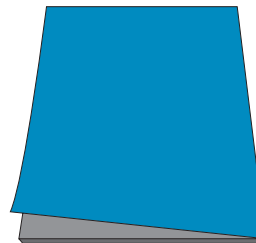
2.nd QUARTER 2024

Thematic Dossier
**KEY TRAINING FOR
THE SUCCESS**

Material delivery
13 JUNE

Publication date
JULY

N.º89



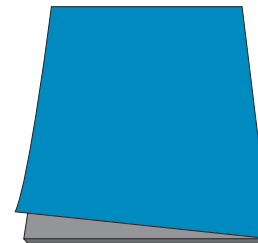
3.rd QUARTER 2024

Thematic Dossier
**TRANSFORMERS.
GENERATING GROUPS**

Material delivery
12 SEPTEMBER

Publication date
OCTOBER

N.º90



4.th QUARTER 2024

Thematic Dossier
**CIRCUIT PROTECTION
ELECTRICAL**

Material delivery
28 NOVEMBER

Publication date
NOVEMBER

*"o electricista" reserves the right to change publishing themes and dates according to strategic interest as Fairs and Conferences.

www.oelectricista.pt



“robótica” is a technical-scientific information magazine, within the field of industrial automation and control technologies, and instrumentation. This **quarterly** magazine, with **5000** issues printed, in addition to technical scientific articles, presents information about new products, equipment or solutions, bibliography, trade fairs, among others.

Team

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Sections

- » Editorial
- » Scientific Article
- » Column of The Portuguese Robotics Society
- » Entrepreneurship and Innovation in Portugal
- » Quality Space
- » Automation and Control
- » Electronic Industrial
- » Electronic Practice Sheet
- » Instrumentation
- » 3D Portugal
- » Industry News
- » Technical Note
- » Thematic File
- » Technical-Commercial Information
- » Case-Study
- » Press Coverage
- » Advertorial Coverage

- » Interview
- » Bibliography
- » Products and Technologies
- » Links

Editorial Content

- » Robotics
- » Industrial Automation
- » Instrumentation
- » Pneumatics
- » Oil Hydraulics
- » Industrial Logistics
- » Control
- » Industrial Metrology
- » Industrial Information Technology
- » Cutting Technology
- » Tools, CAD/CAM
- » CNC
- » Machine Tools
- » Electronics

Coverage

- » Portugal
- » Brazil
- » Spain
- » Angola
- » Mozambique

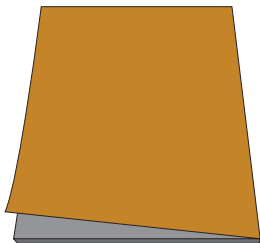
Distribution

It is done by direct mail to subscribers and leading companies in the sector, and also, is distributed free at all trade fairs of interest to the sector.

- » **35%** Machinery and Equipment Manufacturers
- » **24%** Large Industries
- » **16%** Process Managers
- » **15%** Industrial Maintenance Technicians
- » **5%** Industrial Designers
- » **3%** Education
- » **2%** Other



N.º134



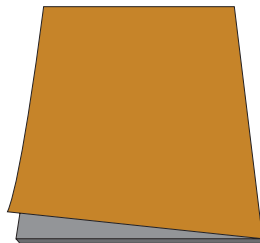
1.st QUARTER 2024

Thematic Dossier
ROBOTICS AND MAN

Material delivery
15 FEBRUARY

Publication date
MARCH

N.º135



2.nd QUARTER 2024

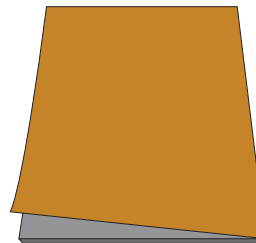
Thematic Dossier
5G AND INTERNET OF THINGS

Special Dossier
MACHINATION

Material delivery
02 MAY

Publication date
MAY

N.º136



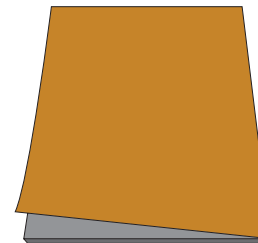
3.rd QUARTER 2024

Thematic Dossier
HYPERAUTOMATION

Material delivery
18 JULY

Publication date
SEPTEMBER

N.º137



4.th QUARTER 2024

Thematic Dossier
**METROLOGY, INSTRUMENTATION
AND MEASUREMENT**

Material delivery
17 OCTOBER

Data de publicação
NOVEMBER

"robótica" reserves the right to change publishing themes and dates according to strategic interest as Fairs and Conferences.



“renováveis magazine” is a technical-professional magazine, **quarterly**, with **5000** issues printed, aimed to professionals with responsibilities in the promotion, design, implementation and maintenance of renewable energy’s installations, both for large power plants once the microgeneration installations. It provides information about new equipment, materials and technological processes, training, business, as news as technical events with interest to the public to whom it is intended.

Team

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Sections

- » Editorial
- » Opinion
- » Quality Space
- » Risk of Renewables
- » APESF Space
- » CBE Space
- » LNEG Space
- » COGEN Space
- » Voices of Market
- » News
- » Thematic File
- » Technical Visit
- » Technical Article
- » Research and Technologies
- » Academic World
- » Case-Study
- » Interview
- » Press Coverage
- » Advertorial Coverage
- » Technical-Commercial Information

- » Products and Technologies
- » Renewable Project
- » Barometer of Renewables
- » Bibliography
- » Links

Editorial Content

- » Photovoltaic Solar and Thermal Energy
- » Wind Energy
- » Water Energy
- » Tidal and Wave Energy
- » Biomass and Biofuel
- » Geothermal Energy and other emerging technologies
- » Legislation, normalisation, certification
- » Energy Efficiency

Coverage

- » Portugal
- » Brazil
- » Spain

- » Angola
- » Mozambique

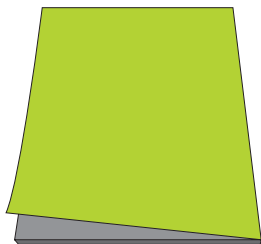
Distribution

It is done by direct mail to subscribers and leading companies in the sector, and also, is distributed free at all trade fairs of interest to the sector.

- » **31%** Installers
- » **30%** Project Designers
- » **17%** Maintenance Professionals
- » **9%** Distributors
- » **7%** Final Consumer
- » **5%** Manufacturers
- » **1%** Others



N.º57



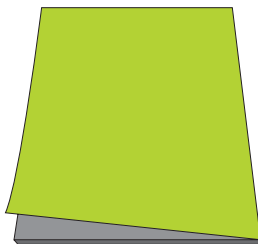
1.st QUARTER 2024

Thematic Dossier
**TRAINING AS AN ELEMENT
DIFFERENTIATOR FOR
DECARBONIZATION**

Material delivery
07 MARCH

Publication date
MARCH

N.º58



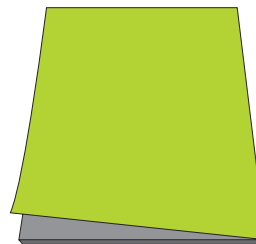
2.nd QUARTER 2024

Thematic Dossier
SELF-CONSUMPTION

Material delivery
23 MAY

Publication date
JUNE

N.º59



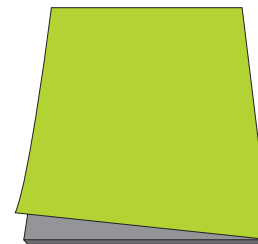
3.rd QUARTER 2024

Thematic Dossier
BIOMASS PLANTS

Material delivery
29 AUGUST

Publication date
SEPTEMBER

N.º60



4.th QUARTER 2024

Thematic Dossier
PRR AND GREEN ENERGY

Material delivery
07 NOVEMBER

Publication date
NOVEMBER

"renováveis magazine" reserves the right to change publishing themes and dates according to strategic interest as Fairs and Conferences.



“Manutenção” is a technical-professional magazine, within the scope of industrial maintenance technologies. This **quarterly** magazine, with **3000** issues printed, is based on the constant update of all industrial maintenance sectors. The magazine features information on new maintenance products, equipment and technologies, news, case studies, a hygiene and safety section, a quality section, bibliography, among other topics.

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Sections

- » Editorial
- » Technical Article
- » Quality Space
- » Waste Management
- » Tribology Section
- » Electricity Course
- » APMI Information
- » AAMGA Information
- » News of the Industry
- » Thematic File
- » Case-Study
- » Interview
- » Press Coverage
- » Technical-Commercial Information

- » Bibliography
- » Products and Technologies

Editorial Content

The development of Technological, Scientific and Organisational topics within the field of Maintenance in Industrial Spaces and others.

Coverage

- » Portugal
- » Brazil
- » Spain
- » Angola
- » Mozambique

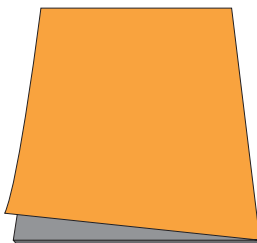
Distribution

It is done by direct mail to subscribers and leading companies in the sector, and also, is distributed free at all trade fairs of interest to the sector.

- » **24%** Industrial Maintenance Technicians
- » **21%** Industry
- » **18%** Process Managers
- » **15%** APMI Members
- » **14%** Industrial Designers
- » **6%** Education
- » **2%** Other



N.º160/161



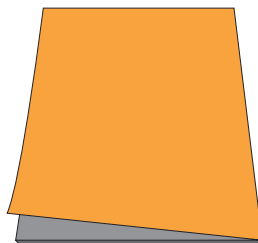
1ST and 2.ND QUARTER 2024

Thematic Dossier
**APPLIED TECHNOLOGY
THE MAINTENANCE**

Material delivery
04 APRIL

Publication date
APRIL

N.º162



3.RD QUARTER 2024

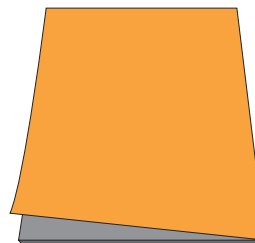
Thematic Dossier
**MAINTENANCE AND
MANAGEMENT ASSET**

Special Dossier
LUBRICANTS

Material delivery
20 JUNE

Publication date
JUNE

N.º163



4.TH QUARTER 2024

Thematic Dossier
DIGITAL TRANSFORMATION

Material delivery
10 OCTOBER

Publication date
OCTOBER

"Manutenção" reserves the right to change publishing themes and dates according to strategic interest as Fairs and Conferences.



“ELEVARE” is a digital magazine, **quarterly**, with technical information about elevators and material handling equipment. These take, currently, a crucial role of individual and industrial welfare, and it was unthinkable that the features of our built and the organization of industrial processes might be maintained without this equipment. With its importance, in the last years, the sector has undergone major changes – technological, legal and regulatory – streamlined by the continuous need to answer to the growing concerns of society about social level, economic, safety and comfort. Thus, issues like accessibility, energy efficiency, safety against fire, new materials, among other, are fields where there is a development of solutions.

Team

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Technical Director

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Sections

- » Editorial
- » Opinion
- » Quality Space
- » ANIEER Column
- » Co-owners Column
- » Normalization
- » Legislation
- » Quality, Safety and Environment
- » News
- » Technical Article
- » Technical Note
- » Research and Development
- » Thematic File
- » Interview
- » Press Coverage
- » Advertorial Coverage

- » Case Study
- » Technical-Commercial Information
- » Figures
- » Lifts History
- » Products and Technologies
- » Bibliography
- » Technical Service
- » Links

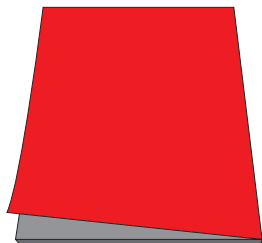
Editorial Content

- » Security devices
- » Variable frequency
- » Motors
- » Machines
- » Control systems for lifts
- » Frames command
- » Oil hydraulic

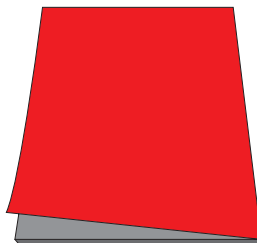
- » Pneumatics
- » Maintenance
- » Limiters of load
- » Electric and hydraulic lifts
- » Lubrificants
- » Load hoist
- » Pumping platforms
- » Handling of loads
- » Automated warehouses
- » Accessibility



N.º22

1st SEMESTER 2024*Thematic Dossier***INSTRUMENTATION***Material delivery***11 APRIL***Publication date***APRIL**

N.º23

2nd SEMESTER 2024*Thematic Dossier***MOVEMENT
AND ACCESSIBILITY***Material delivery***05 SEPTEMBER***Publication date***SEPTEMBER**

"elevare" reserves the right to change publishing themes and dates according to strategic interest as Fairs and Conferences.



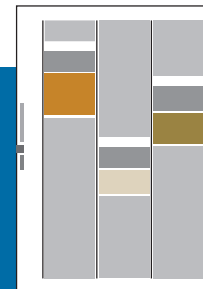
**TECHNICAL
ARTICLE**



**TECHNICAL AND
COMMERCIAL INFORMATION**



CASE STUDY



**NEWS &
PRODUCTS**



TEXTO

5000 a 12 000
characters with spaces

4000 a 9000
characters with spaces

3500 a 5500
characters with spaces

900 a 1300
characters with spaces



IMAGEM

4 or 5
with resolution
300 dpi

4 or 5
with resolution
300 dpi

4 or 5
with resolution
300 dpi

1
with resolution
300 dpi



see spaces and prices »

Technical Specifications

All advertising material is entirely of the client's responsibility and should be sent in digital form. The placement of advertising is subject to the convenience of paging and location will be determined by the company, in accordance with its technical possibilities, excepting the advertisements that have been accepted under special positions.

Accepted files

- » Acrobat PDF da Adobe
- » Adobe Illustrator CS4 (EPS, AI)
- » Adobe Indesign CS4 (EPS, INDD)

- » Adobe Photoshop CS4 (TIFF, JPEG, PSD)
- » Macromedia Freehand MX (EPS, FH11)
- » Formatos de Compressão .ZIP e .RAR

File Type

- » Acrobat PDF from Adobe
- » Press Quality as Single-Page
- » Crop Marks
- » Bleed area of 3 mm

Notes

- » It must be considered a knockout area of 5 mm from the bleeding cut to inside - on top, bottom and outside margin of the page, where it shall not be included any text information or

important graphic data (only color or image) – for cutting and bending reasons;

- » The imagens must have 300 dpi, CMYK colour mode, flattened layer;
- » If the advertising is sent in the original file, it must be “embedded” with all the elements used (pictures with 300 dpi resolution, corporate logos, vectors). Type must be converted to outlines. The colour system ought to be in CMYK, with overprint on Black;
- » Bleed area must be 3 mm and crop, bleed and registration marks must be included;
- » Under the 28 Article, n.º 2 of the Press Law (n.º 2/99, January 13), all the advertising inserts must have the acronym PUB.



Space	OE		ROB		RM		MAN		ELE	
Cover	210 x 185 mm	On request	130 x 180 mm	On request	200 x 160 mm	On request	—	On request	210 x 150 mm	On request
Double Cover (fold-out)	413 x 297 mm		413 x 297 mm		413 x 297 mm		413 x 297 mm			
Project Cover	210 x 218 mm		—		—		—			
Inside Cover	210 x 297 mm		210 x 297 mm		210 x 297 mm		210 x 297 mm			
Inside Project Cover	210 x 297 mm		—		—		—			
Back Cover	—		210 x 297 mm		210 x 297 mm		210 x 297 mm			
Full Page	210 x 297 mm		210 x 297 mm		210 x 297 mm		210 x 297 mm			
1/2 Page Horizontal	190 x 130 mm		190 x 130 mm		190 x 130 mm		190 x 130 mm			
1/2 Page Vertical	95 x 270 mm		95 x 270 mm		95 x 277 mm		95 x 270 mm			
1/4 Page Horizontal	190 x 90 mm		190 x 90 mm		190 x 95 mm		190 x 90 mm			
1/4 Page Vertical	95 x 130 mm		95 x 130 mm		95 x 135 mm		95 x 130 mm			
Insert	1 Page A4 (100 g) On request; 2 Page A4 (200 g) On request ; Others on request								210 x 297 mm	

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